

## **EDGE Thoroughbreds – Privacy Policy**

### **1. Overview**

1.1 EDGE Thoroughbreds Pty Ltd (ABN [46 673 813 959]) (**EDGE Thoroughbreds, we, us, our**) understands the importance of protecting your privacy and is committed to handling personal information in accordance with the Privacy Act 1988 (Cth) and the Australian Privacy Principles.

1.2 This Privacy Policy explains how we collect, use, disclose and protect your personal information when you interact with us, including via our website [edgethoroughbreds.com.au](http://edgethoroughbreds.com.au) and any related services, platforms or tools we use to communicate with owners, prospective owners and industry participants.

1.3 By using our website or providing personal information to us, you acknowledge that you have read and agree to this Privacy Policy.

### **2. What personal information we collect**

2.1 The personal information we collect and hold about you may include:

- Name and contact details (address, email, telephone number).
- Date of birth and identification details where needed for regulatory and ownership purposes.
- Information about your interest in our horses, syndicates and services.
- Financial and payment information in connection with purchases, investments or fees (generally processed through third-party providers).
- Records of communications and interactions with us (including email, phone, forms and digital platforms).
- Any information required to comply with racing and other regulatory requirements.

2.2 When you visit our website, we may also collect information that does not personally identify you, such as:

- Browser type, device type, IP address and general location.
- Pages visited, time and date of visits and referring sites.

### **3. How we collect personal information**

3.1 We collect personal information in a number of ways, including:

- Directly from you when you complete forms, make enquiries, participate in ownership or syndicates, subscribe to our mailing lists or otherwise communicate with us.
- When you engage with us at events, race meetings, inspections or other activities.
- From publicly available sources or third parties, including industry databases and service providers, where it is unreasonable or impracticable to collect it directly and where permitted by law.

3.2 We may use cookies and similar technologies on our website to collect usage information and improve your experience. You can usually manage cookies through your browser settings, although some features of the website may not function properly if cookies are disabled.

#### **4. Purposes for which we collect, use and disclose personal information**

4.1 We collect, hold, use and disclose personal information for purposes including:

- Assessing and responding to your enquiries about our horses, syndicates and services.
- Establishing, administering and managing ownership or syndicate arrangements, including communications with owners and regulatory bodies.
- Processing payments and maintaining our business and accounting records.
- Providing you with racing updates, newsletters, offers and information that we consider may be of interest (you may opt out at any time).
- Managing and improving our website, systems and operations.
- Conducting analysis, reporting and business planning.
- Complying with legal and regulatory obligations (including those imposed by racing authorities, taxation and other government agencies).

4.2 If you do not provide requested personal information, we may not be able to provide certain services or proceed with ownership or syndicate participation.

#### **5. Direct marketing**

5.1 We may use your personal information to send you marketing communications about EDGE Thoroughbreds, our horses, syndicates, events and related services, in accordance with applicable laws.

5.2 You may opt out of receiving marketing communications at any time by using the unsubscribe facility in our emails or by contacting us using the details in section 11.

#### **6. Disclosure of personal information**

6.1 We may disclose your personal information to:

- Trainers, syndicate managers, racing administrators and other industry service providers where reasonably necessary to manage ownership, syndicates or related services.
- Our professional advisers, such as lawyers, accountants and auditors.
- Third-party service providers who assist us with our operations, including IT and hosting providers, CRM and communication platforms, payment processors and marketing or analytics providers.
- Regulatory and government authorities, racing bodies and law enforcement agencies where required or authorised by law.
- Any other party where you have authorised the disclosure or where we are otherwise permitted or required by law.

6.2 Where we disclose personal information to third-party service providers, we take reasonable steps to ensure they protect that information in a manner consistent with this Privacy Policy and applicable privacy laws.

## **7. Overseas disclosures**

7.1 Some of our service providers and technology platforms may be located outside Australia or may use servers located overseas (for example, cloud hosting, email and CRM providers).

7.2 Where your personal information is disclosed overseas, we will take reasonable steps to ensure the recipient will handle it in a way that is consistent with the Australian Privacy Principles, or otherwise as permitted by law.

## **8. Cookies, analytics and third-party tools**

8.1 We may use cookies, pixels, tags and similar technologies on our website to:

- Recognise your browser or device.
- Personalise content and measure engagement.
- Compile aggregate data about site traffic and interactions.

8.2 We may use third-party analytics and advertising tools (such as Google Analytics and Meta tools) to help us understand website usage and to deliver more relevant advertising. These providers may collect information about your use of our site and other sites over time.

8.3 You can manage your cookie preferences in your browser or device settings and you may be able to opt out of certain analytics or advertising cookies via the relevant third-party tools.

## **9. Security and retention**

9.1 We take reasonable steps to protect personal information we hold from misuse, interference, loss and unauthorised access, modification or disclosure. These steps include physical, administrative and technical safeguards appropriate to the nature of the information.

9.2 We retain personal information for as long as necessary for the purposes described in this Privacy Policy or as otherwise required by law. When information is no longer required, we will take reasonable steps to destroy or de-identify it.

## **10. Access and correction**

10.1 You may request access to personal information we hold about you, subject to certain exceptions in the Privacy Act.

10.2 If you believe that personal information we hold about you is inaccurate, incomplete or out of date, you may request that it be corrected.

10.3 Requests for access or correction should be made in writing using the contact details in section 11. We may need to verify your identity and, in some cases, may charge a reasonable fee to cover administrative costs associated with providing access, where permitted by law.

## **11. Questions and complaints**

11.1 If you have any questions about this Privacy Policy or how we handle your personal information, or if you wish to make a complaint, please contact us at:

**EDGE Thoroughbreds Pty Ltd**

Email: [racing@edgethoroughbreds.com.au

Phone: [+61475 88 88 11]

Postal address: [PO Box 1999 Kingscliff, NSW 2487]

11.2 We will acknowledge and investigate any complaint and will respond within a reasonable timeframe. If you are not satisfied with our response, you may contact the Office of the Australian Information Commissioner (OAIC) for further guidance.

**12. Changes to this Privacy Policy**

12.1 We may amend this Privacy Policy from time to time. Any updated version will be posted on our website and will take effect from the time it is posted.

12.2 We encourage you to review this Privacy Policy periodically so that you are aware of our current practices.

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Last updated: 03 March 2026